Common Sense a Factor in Procuring Happiness

Even if You Be Married so her trademen. Another good play is to buy goods in the bulk, instead of in the package, and so escape from paying for the fancy box. "It isn't enough for the young wire to be a good housekeeper; she must be a wise spender. Her husband brings in

other little things that cannot be

FOOLISH CLOTHES THAT ARE

A SOURCE OF EXPENSE. Then there is the matter of clothes. In this respect the wise young bride

can exercise a great deal of ingenious

economy. She should begin when she is furnishing her trousseau. It is so

foolish to have a lot of elaborately furbelowed lingerie, which not only costs a good deal to begin with, but

is almost impossible to launder and has

with as soon as possible. Then it's into the cheap, durable, comfortable

rompers, that give the little limbs free

CHARGES AGAINST PAT-

EN MEDICINES. Most of the charges against

patent medicines as a class have

to foundation in fact and are

manifestly unfair and unjust

standard remedies like Lydia

E. Pinkham's Vegetable Com-

bound used in thousand's o

American homes which have

aved hundreds of dollars to

amilies who could not afford to

onsult a physician, and they

have answered the purpose

qually as well.

75 Billings

135 J. Bedell

140 D. Meister & Co. 5 Monthly Pald

150 Cable & Son 5 Monthly 185 Stuyvesant 5 Monthly 181 Stuyvesant 5 Monthly

BETZ & E

One block from Borough Hall Sub. Station

Est Over OFEN EVENINGS 4052 Main

125 Fischer

There are a large number of

"The Foundation for the Happy Marriage Must Be Laid in the Engagement Period Deep and Strong," Says Mrs. Julian Heath, President of the Housewives' Lcague.

Marguerite Mooers Marshall. Why is a happy marriage?

That something besides love is necespary, we have agreed; and this something is not wealth but the faculty of making wealth out of little. It is the common sense," which so skilfully apportions a moderate income that the re-

If only they have some of this skill with the budget young people had so much better marry when they are young and strong and adaptable! I don't mean when they are children; few people are nowadays so ellly as to approve mar-riages in the 'teens. But I think there is no sight more tragic than that of the "walting" couple. He is hustling to make the fortune that shall keep her "like a princess." She is growing thin and cynical and bored.

The president of that exceedingly popular and practical organization, The Housewives' League, has her own special theory of how to arrange a matriage that shall be really happy. Says Mrs.

"The foundation for the happy marriage must be laid during the engagement period, and it must be laid deep and strong. Mobody wants to do away with the moonlit raptures of this delightful time. Only I suggest that the young people mix in a little common ense. Instead of spending all their evenings in the cance on the river, let them sometimes sit at the library table, under the greenshaded light, and do some good hard mathematics.

"A young man who has asked a girl myself and I shall launder it myself," the girl may say. Exactly—and think

"A young man who has asked a the girl may say. Exactly and the to marry him ought to tell her the how much valuable time is thereby exact amount of his income. In all wasted!

"Also in regard to outer garments it wasted!" the countries where marriages are 'arranged' this bit of information is demanded by the father as a matter of course. Here its telling is left to the honor of the young lover, and he ought to be all the more careful that there shall be no decel or misunderstanding.

ACCORDING TO THE LEG THE BOOT IS ON.

"Many a young man who has flung money about in lordly fashion during his courtship is really the recipient of a moderate salary. Tacilly, at least, he makes his sweetheart believe him much gicher than he is. Yet this same man is the very one who falls into a passion

the very one who falls into a passion clothes. The long white dresses are when the young wife innocently runs up not overtrimmed and are dispensed which she has no notion but that her husband can pay.

"It's no use marrying under false pre-"It's no use marrying under false pre-tenses; the truth is bound to come out later. Then, the wife may be angry. "Even if the young bride can afford later. Then, the wife may be angry. too, and feel that she has been cheated. a servant, she will be wise to atter This isn't a frame of mind which is apt to inspire in her the desire for careful nept. Yet, if this same young woman had been told frankly, before merriage, just the size of her future willing to make all sorts of sacrifices, and she would have studied how to what would have hannesd by to would have happened with nine out of ten, and the young man

"But isn't there a minimum income below which two people ought not to

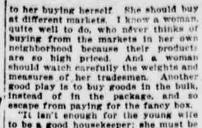
"I suppose so, and yet it would be sult to name," replied Mrs. Heath. Circumstances differ so in individual The scale of living which would make some miserable would be comfort for others. The important thing is to whether you want to take the risk.

"This imaginary engaged couple has so much a week to depend on, say \$20. They must not pay more than onefourth of their income for rent; that live in rooms which can be had for \$30 a month. Naturally, only three or four can be procured for such a sum, and this gives a hint to the sensible girl. She ought not to keep a servant, which means that she must be entirely capable of running the household by herself. That is a matter which needs some

solid thinking on her part. "I take it for granted that these young people are going to keep ouse. Sometimes I wonder whether the old dictum, that boarding must be more expensive, is any longer true, with food going up by loaps and bounds. But for reasons of health and happiness it is much better to set up one's own little home, from the very first.

"After rent, the next item in the oudget will be food. This falls into the three subdivisions of meat, groceries and milk. The inexperienced are apt to think that the household budget ends here. But it doesn't. There is heat, light, ice, furnishings (such as towels and soap), laundry and a lot of

READERS WORLD



again as wisely as possible. She won't find many helpers, and she will find tempter tradesmen at every turn. But she must make good or she will be doing less than her share to promote the happiness of her married life."

U. S. Mails on French Line. The transatiantic postal service has been extended to the French line. La Savole, sailing to-morrow for Havre, will carry mails for Europe, West Asia, East Indies, Egypt and South Brazil, except State of Rio Grand do Sul. Malis for Great Britain, Ireland and Africa must be especially addressed by this steamer. The mails will be assorted a sea by French and American clerks.

FRECKLE-FACE

New Remedy that Removes Freckles or Costs Nothing.

Here's a chance, Miss Preckle-Face, to Itere's a chance, Miss Freckle-Face, to try a new remedy for freckles with the guarantee of a reliable dealer that it will not cost you a penny unless it removes the freckles, while if it does give you a clear complexion the expense is trifling. Simply get an onnec of othine—double strength—from Eiker-Hegeman Drug Stores, and one night's treatment will show you how easy it is to rid yourself of

show you how easy it is to rid yourself of the homely freckles and get a beautiful complexion. Rarely is more than one ounce needed for the worst case. Be sure to ask Riker-Regeman Drug St res for the double strength othine, as this is the only prescription sold under guarantee of money back if it fails to remove freekles.

> REAL ESTATE FOR SALE-BROOKLYN.

I WILL SELL

REAL ESTATE FOR SALE-RICHMOND. SLASHORE Fretty 3 room bungalos for sale seashore on invested that including perms we beach rights, \$400, legant private beach; refin-suremediags, fare 10 cts. OCEAN PRON-Tr. World.

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EXCEPTSION SAVINGS BANK

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FAMOUS PAMILY RESORT on Long island Sound. Weekdays in half icry 10, 11,30 M in 12, 10, 11 in 12, 11 in 12

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ments accepted, representative calls; leienbone
SYNDICATE COMPANY, 11 E. 14th. Stores, 1936 3d av., near 197th; open evenings

LOST, FOUND AND REWARDS.



CALE OF RUG

HERE ARE the most amazing underprices on Rugs of well-known makes and guaranteed qualities that have ever been advertised in New York. BONAFIDE savings of 25 per cent. to 50 per cent. are ensured on every purchase. Some of To-morrow's features:

Sloane's 9x12 Imperial All-Wool Velvet Rugs Size 9x12, shown in Or.ental and Persian designs; suitable for all rooms; extra heavy and durable; beautiful patterns; colors are green, tan and brown; regular \$17.50 grade; to-morrow at.....

9x12 Heavy Persian Axminster Rugs 9x12 Heavy Wool Tapestry Brussels Rugs

6.9 Size 9x12; woven in neat medaliton and allover designs; good hard-weiring rugs; 20 different designs to choose from; sold elsewhere at \$9.00; apecial for this sale at American Reversible Smyrna Rugs Woven in the Exact Reproductions of Brussels Rugs, \$9.97 the Imported Persian Rugs Size 6x9, regularly \$5..... 3.69 | Size 5x12, regularly \$9..... 6.97 Size 10.6x7.6, regularly \$7.... 6.67 | Size 12x16, regularly \$16.... 12.67

Sloane's All Wool Velvet | 75c All Wool Tapestry | Smith's \$1.10 Heavy | Special at Carpets at 67c | Carpets, 55c | Amrinster Carpets at 89c | Extra Heavy Reversible Art Rugs in Extra high grade; shown to designs to:

Bhown in all the new Fall designs and colorings, with or without borders; 11.10; 896 used on either side, as trained and durable; 12. Shown in Persian, floral or excell designs; can be used on either side, as trained and durable; 12. Shown in Persian, floral or excellent at the state of the side, as trained and durable; 13.97

Alex. Smith's Seamless Colonial Wilton

or Extra Quality Axminster Rugs at

Size 9x6; the Wiltons are woven in one plece; shown to 20 different designs and colorings; actual \$12 value, at.

Alex. Smith's All Wool Brussels Rugs

Alex. Smith's 1x12 Seamless All Wool

In a Sale of

Women's & Misses'

\$1,\$1.50 &\$2.00

Dresses

To-Morrow at

9.97

Dress

Forms

100 Rolls of \$1 Genuine Inlaid Linoleum will be Placed on Sale To-morrow at The genuine-with colors extending through to back; an extensive assortment of granite patterns; never sold outside of this store under \$1; in

this sale to-morrow at, square yard..... American Enamelled Floor Oilcloth! | Wild's Cork Linoleum at 36c, Regularly 49c Square Yard

market value; any width desired; choice of the geo-metrical or floral patterns; usually sold at 55c. Bale price to morrow.

XXX weight quality, 2 yards wide; a dozen new Fall pat-Wonderful Bargain News {

Il Readily Appreciate Are Without a Parallel This \$18 Brass Bed | This Steel and Brass

Low \$10 Exactly as Pictured

inch Colonial posts, 1-inch fillers; large mounts on each filler darge hall corners); all sizes and finishes; fine Finglish lacquer; usu-lally \$18; sale price.



Continu " posts-7 heavy fillers, reinfo. al corners; usually re-talled at \$7.50, in this **LOQ** 5.98 August Sale

Genuine White Layer Felt Mattresses Mattresses selling remulerly at \$7.50, etc. 5, 47 Romelink Steel Bed Spring



polished; Solid Oak China Closet (Like Cut) 9.97 Solid Oak Pillar Extension Table
Finely finished, large pillar 7.97

Mahogany Polished 3-Piece Parlor Suit (Like Cut)



Mail Orders Filled at this Special Pric There's three warm months vet to come to wear these dresses. And you'll be surprised how pretty and neat and cool they are, and woreder how so little a price can be asked for them. It's clearance time-and you can choose from linenes, dainty lawns, percales, dimitles and several other summer fabries; all button down side or \$ in front; sizes for misses and up to 42 bust for ladies.

To appreciate the convenience and great value of the Sunday World's Want Directory---READ IT.

and the same of the same

In New York's Shopping Center

YEARLY AUGUST SALE Blankets and Household Dry Goods

OFFERING WONDERFUL ECONOMIES IN

Such Household Necessities as:-

Sheets Pillow Cases White Goods

Blankets Quilts, Pillows Tickings Bureau Scarfs, etc. Linens Towels Towellings Silverware Curtains, Ruge Curtain Fabrics Shades & Poles Cutlery, Soaps

No Mail or Telephone Orders for the following:

WILL-WASH-HEAVIER SHEETS AND PILLOW CASES PILLOW CASES-42xM worth 17. 45x26 worth 18. 50x36 worth 19. 54xM worth 20. VIGUST SALE OF MUSLINS

Yard wide Bleached-extra | 6: soft and fine-worth %. We do not sell any muslins under 36 tuches wide rarrow widths are not made for retail —it is deceptive to offer them without stating width. Fire Bleached Musl'n-Firm quality-42 inch-worth 94 45 inch-worth 10% GOOD FEATHER PILLOWS-Sanitary CURTAINS, NETS, ETC.

SPECIAL LUNCHEON49 To-morrow, 11.30 to 2.30. Mock Turtle Soup au Madeira. Chicken a la King. Escalloped Lentils with Rice.

Lyonales Potatoes. Queen Custard or Ice Cream. Tea, Coffee or Milk. Our especial Sainte and Summer utdes are cooling and delightful. They quicken the most jailed appetite and are refreshing to the last degree.

COMFORTABLES, TICKS, ETC. AT AUGUST SALE PRICES

Fancy Silkoline Still Heavier-full size 1.45 Figured both sides—6-inch asteen border, also Persian Tops with Turkey Red backs

Down Filled Comfortables— covered with heat Franch sateen—handsome borders to harmonize in colorings— size 6x7 ft. Equal values in White Spreads.

MATTRESS TICKS— Made to our special order, so they are extra well made. PEATHER BED TICKS—Full and three-quarter also-best ticking—ready to fill— worth E.S.

> AUGUST SALE VALUES IN CUTLERY

Steel Dinner Knives and Forks-bone and ebony handles set of six each—reg. \$1.19—sale....... Dinner Knives and Forks— Landers. Frary & Clark make-ceitaloid handles—set of six each—eisewhere \$3.50

Fine Steel Shears—H. Boker & Co.'s make—full nickel finish—reg. .98—sale..... AUGUST SALE ADVANTAGES

IN FINE RUGS Arminster, also Best Body Brussels Rugs, 8.3x10.8 ft.— values \$18.96 and \$22.99..... Azminators—High pile— 8.3x10.6 ft.—two of the best makes—worth \$19.98...... Best Seamless Brussels Ruge 9x12 ft.—all wool Oriental patterns— reg. \$16.98 Best Wilton Rugs 9x12 ft.— reproductions of richest Orientals—value \$66.00.......

Clearance Prices Prevail on All Summer Goods

WHAT MAKES THE SUCCESS OF A SALE?

If Prices represent Quality, you obtain Value-If Quantity contains Variety, you get Satisfaction WITH QUANTITY, QUALITY, VARIETY, VALUE We have won CONFIDENCE and SUCCESS!

MORNING SPECIALS-To-morrow, Thursday, Until 1 P. M. To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

Full length black and navy-straight cut-convertible collar-out-ade pockets with flap-stitched cuffy-large buttons. WOMEN'S COATS SECOND FLOOR.

1.98 White Batiste Waists Venise and Val. lace yokes-high or low neck-embdy ins rts or medallions with lace and fine WAISTS SECOND FLOOR.

Hiack chip or hair—newest shapes— black or white satin drape and wings—smart yet practical. Militanery—THIRD Fixon. Fibrals—yoke back—pisited fronts—plain color bands on front and sleeves—full cut—38 to 46 PLOOR.

69 ct. and 79 ct. Women's Union Suits 39 Cotion and liste-low neck-sleeve-less-umbrella drawers-lace trim'd

WORLD'S UNDERWEAR-MAIN PLOOR. Boft finish-navy and black grounds - white rings, dots and figures.
SHEES-MAIN PLOOR.

ct. Novelty Dress Ginghams Large variety of thecks and plaids in pretty combinations.

Wash Dress Farrics—Basement.

2% yds. wide-standard quality-ne dressing.
MUSLINS BASEMENT. Black-leather lined-coin purse-strong leather handle-gilt finished Catch. LEATHER GOODS MAIN PLOOR.

17 ct. New Ribbons. 11
Hair bow and beit widths satins, infertas and moires—all colors, also black and white RIBBONS—MAIN FLOOR.

An excelent make—fancy bone and eheny handles—set of six each. CUTLERY—MAIN FLOOR.

98 ct. Boys' Wash Suits Russian style-plain, atripes and funcies-military or sallor collar-wits brand or ploins-Ct to 3 yrs. BOYS CLOTHING-THIRD FLOOR.

49 ct. Boys' Muslin Night Shirts 28 White or colored novelty braid trim-with or without collar-e to is BOYS PURNISHINGS-THIRD FLOOR.

50 ct. Men's Undergarments. Checked naintook-steeveless shirts
-knee drawers also ses Island Balbrisgan-chirts with short or long
sleeves-short or long drawers.
MEN'S PURNISHINGS-MAIN FLOOR,

1214 ct. Bleached Town lings-17 inch. . . . 81 Pure linen suft and absorbent. 29 ct. Mercerised Table Damaska.

69-inch-full bleach-many Sealens.
TABLE LINENS-MAIN PLOOF

Clock Signs Denote Morning Specials. Look for the Clocket Leek for the Clocks!

CLOSED ALL DAY SATURDAY

Until Further Notice.



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4 Monthly Until Paid